

Code: BA1T4

I MBA-I Semester-Regular Examinations FEBRUARY 2014

BUSINESS ENVIRONMENT

Duration: 3hours

Max. Marks: 70

SECTION-A

1. Answer any FIVE of the following: 5 x 2 = 10 M

- a. External environment of business.
- b. Public sector
- c. Fiscal policy.
- d. Economic policy of India.
- e. Exim policy.
- f. SEBI
- g. Essential commodities Act 1955.
- h. Role of NIESBUD in Entrepreneurship development.

SECTION – B

Answer the following: 5 x 10 = 50 M

2. a) What is Business environment? Explain the need for study of Business environment.

OR

b) Discuss about the recent structural changes that are taking place in Indian economy.

3. a) Examine the present status of India with respect to its external debt. Comment on the reasons behind the conditions of India's external debt.

OR

b) Discuss about the recent trends in India's balance of payments position.

4. a) Discuss about the recent major Bilateral and Multilateral trade agreements entered by India.

OR

b) Critically evaluate the role played by EXIM bank in promoting Exports.

5. a) What are the causes of sickness in Indian industry? State the salient features of SICA (special provisions) Act 1985.

OR

b) Briefly explain the environmental laws deals with water pollution.

6. a) List out the essential qualities of an Entrepreneur.

OR

b) Discuss the role played by various statutory organizations in promoting entrepreneurship.

SECTION – C

7. Case Study

1 x 10 = 10 M

Financial inclusion strategy is emerging as an important perceptible and priority in the policy agenda of economic development. It has emerged as an important development priority in India and banks being major intermediaries in the financial inclusion process, it becomes imperative for them to engage in promoting sustainable strategies of financial inclusion. The Indian banking industry has however not yet been able to reach out to the vast majority of the people despite sincere efforts over the years.

RBI has issued guidelines by which banks are encouraged to exchange the level of financial inclusion, in their areas of operation in a time bound manner. The 11th plan initiated a series of measures to increase the inclusiveness of growth focused on agriculture, access to health and urban infrastructure, education etc. The success of inclusive growth is thus, depending on how the banks are leveraging their efforts to reach the poor/financially excluded sections of the society.

Questions:

- i) Can banks help in the process of financial inclusion? How?
- ii) What are the hurdles in the way of banks in the process of financial inclusion? Can you suggest measures to tackle them?